



THE SECOND VIKING LEGEND HAS ARRIVED

KEY SELLING POINTS

- Distinctive flavor, compelling story and striking packaging set VALKNUT apart
- Limited edition that showcases the smokier, spicier side of Highland Park
- Highly anticipated second release in the three-part Viking Legend series.
 The first, VALKYRIE was awarded the Chairman's Trophy for Best in Category in the Ultimate Spirits Challenge 2017, scoring 99/100
- Perfect for gifting and collecting thanks to an \$80 SRP and limited availability

THE WHISKY

VALKNUT follows Highland Park's core quality criteria of Sherry casks and Orcadian peat. Only this time, Master Whisky Maker Gordon Motion has changed the balance slightly by emphasizing more of the peat and using a small percentage of Orkney grown Tartan barley which further adds to this whisky's smokier, spicier taste profile.

VALKNUT has been matured predominantly in American Sherry seasoned oak casks with a slightly higher phenolic level, compared to VALKYRIE. VALKNUT'S age is a well-kept secret but we are confident you will taste the quality and flavor in the glass.

TASTING NOTES

NATURAL CASK-DRIVEN COLOR (NO ADDITIVES): Light gold

FLAVORS: Toasted vanilla pods, cracked black pepper, oak shavings, cloves, aniseed, aromatic smoke



THE STORY

VALKNUT celebrates the rich Nordic heritage and legends of Highland Park's Orkney Islands home. It takes its name from the Norse symbol of three interlinked triangles which according to the earliest Viking sagas, was placed upon the fallen Viking warriors who had met an honorable death before they would be spirited away by the Valkyries to Valhalla to join Odin's army.



THE PACKAGING

THE DESIGN

The design is inspired by carvings on the ancient Hammar Stone found in Gotland, Sweden, which details the entire journey of the Valkyries from the battlefield to Valhalla. The blue color of the label and carton is a striking departure from traditional Highland Park colors and references the sky as the fallen warriors are spirited up to Valhalla.

THE DESIGNER

The packaging has been created by renowned Danish designer and modern Viking, Jim Lyngvild whose 36th great grandfather was the 1st Earl of the Orkney Islands. Today, Jim lives in a Viking inspired castle he designed in the Danish village of Faaborg. He is well-known for his creativity, vivid imagination and knowledge of Viking history. He is also a successful businessman and part owner of Frejdahl, an award-winning Danish Brewery.

| SKU # | 10200917 |
|---|-------------------|
| Volume (ml) | 750 |
| ABV % | 46.8 |
| Bottle & Gift Carton Barcode | 812066022670 |
| Bottles Per Case | 6 |
| Bottle Dimensions: L x W x H (in.) | 4.2 x 2.8 x 9.8 |
| Bottle Weight (lbs.) | 2.9 |
| Gift Carton Dimensions: L x W x H (in.) | 4.3 x 2.9 x 10.2 |
| Bottle & Gift Carton Weight (lbs.) | 3.1 |
| Case Barcode | 10812066022578 |
| Case Dimensions: L x W x H (in.) | 13.5 x 6.3 x 10.9 |
| Case Weight (lbs.) | 17.7 |
| Cases Per Layer | 19 |
| Layers Per Pallet | 5 |
| Cases Per Pallet | 95 |



