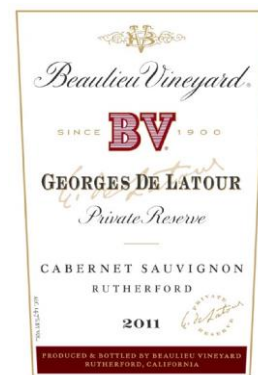


Beaulieu Vineyard

SINCE **BV** 1900



2011 GEORGES DE LATOUR PRIVATE RESERVE CABERNET SAUVIGNON

Our Georges de Latour Private Reserve Cabernet Sauvignon has been widely recognized as the benchmark Cabernet Sauvignon from Rutherford since its inaugural vintage in 1936. Our understanding of *terroir* comes from more than 100 years of creating rich, classic Napa Valley wines. Our legacy honors the marriage between state-of-the-art technology and gentle, traditional winemaking methods, a combination that enhances the expression of our remarkable vineyards.

Wine

The notably cool 2011 growing season slowed ripening, which fostered complex mineral and floral nuances in the deep fruit expression of our 2011 Georges de Latour Private Reserve Cabernet Sauvignon. We took extreme care in selecting only the finest lots of this small vintage for our flagship wine. The wine opens with layered aromas of crushed blackberries, dark cherries, bittersweet chocolate and violet. The elegant dark-fruit flavors, supported by firm, supple tannins, pick up distinctive minerality on the palate. Nuances of toffee and toasted oak spices, from aging in 94 percent new French oak barrels, add even more complexity.

Vineyard

We hand selected grapes from the finest Cabernet Sauvignon vines in our BV Ranches No. 1 and No. 2, originally planted by Georges de Latour in the early 1900s. We focus on clones that yield small berries with the high skin-to-juice ratio needed to make intense, long-lived wines. These chosen vines are deeply rooted in the well-draining alluvial fan soils of the Rutherford American Viticultural Area, considered one of the finest regions of Napa Valley for Cabernet Sauvignon.

Winemaking

At our state-of-the-art winery, dedicated exclusively to Georges de Latour Private Reserve Cabernet Sauvignon, we hand sorted the destemmed berries to retain only the highest quality fruit. Winemaker Jeffrey Stambor then fermented one-third of the grapes in new French oak barrels for early integration of fruit and oak character and to enhance the dense, rich texture; the balance was fermented in stainless steel and oak tanks. Following judicious extended skin contact and in-barrel malolactic fermentation, the wine was pressed and returned to barrels for aging. Jeffrey blended the Cabernet Sauvignon with a small amount of Petit Verdot to further enhance the wine's aroma and flavor spectrum.

Vintage

With meticulous care to the vines during the 2011 vintage, we achieved a small crop of vibrantly flavored grapes. The small yields resulted from an unusually wet winter and spring, which delayed bloom and reduced berry-set. The cooler-than-average growing season made the onset to harvest one of the latest in recent memory. While the cool temperatures presented some challenges that required nerves of steel, we were rewarded by the opportunity to make truly elegant Cabernet Sauvignon.

Key Facts

- The 1936 Georges de Latour Private Reserve, Napa Valley's first reserve wine, gained international recognition.
- We selected this wine from the finest blocks of our historic BV vineyards on the Rutherford Bench.
- A portion of the fruit was barrel-fermented for rich texture and early integration of oak character.
- Our flagship wine—for life's most important celebrations. Or create a celebration to uncork it!
- 5,700 cases produced.
- In its youth, this wine will benefit from decanting before serving.

Wine Data

Vintage: 2011

Varietal Composition:
94% Cabernet Sauvignon
6% Petit Verdot

Harvest date: October 2011

Barrel Regime:
100% barrel aged
94% new French oak barrels
21 months of aging

Appellation: Napa Valley

Alcohol: 14.7%

Total Acidity: 5.9 g/L

pH: 3.68

Ageability: 2014 to 2024 or longer if properly stored