

Breakthru Beverage Presents

So, You Think You Know

Penfolds®?

PENFOLDS HAS BEEN making remarkable wines for centuries, and its impact on the world of Australian winemaking cannot be overstated. But, how well do you *really* know this iconic brand?

Here are the highlights you need to know.

Penfolds was founded in Adelaide in

1844

A full **57 YEARS** before Australia became a nation.

1901

MARY PENFOLD, one of the founders, was a self-taught winemaker who blended grapes to her own taste and steered the direction of the winery.



By

1884

Penfolds was producing

One Third

of all wine in colonial South Australia.

By

1907

It was the

LARGEST WINERY

in colonial South Australia.



Penfolds popular “Bin Wines” are named for the area of the part of the cellars where the wine is stored.



In 1995

Penfolds created its flagship white wine, **BIN 144 YATTARNA**,

It was created after 144 wine trials.



The legendary “**GRANGE**” wines have won **20** perfect scores, and the 2008 vintage scored a

PERFECT 100

from both *Wine Spectator* and *Wine Advocate*.

Penfolds was named “**WINERY OF THE YEAR**” by Wine Enthusiast Magazine in 2015



This year, Penfolds celebrated

175 YEARS

of innovative winemaking with the release of **PENFOLDS CHAMPAGNE**.



Throughout its 175 years, Penfolds has only had **FOUR CHIEF WINEMAKERS.**

