

SO, YOU THINK YOU KNOW?

HIGH NOON

SUN SIPS™

Hard seltzers have taken the alcohol industry by storm, and one of the brands quickly emerging as one of the category leaders is HIGH NOON SUN SIPS from E. & J. Gallo Winery.

Here are the brand highlights you need to know.



BRAND HISTORY

High Noon Sun Sips was created in the SUMMER OF 2019. It was the first hard seltzer to be crafted with real juice and real vodka.

RECOGNITION

"BEST OVERALL BRAND AND FLAVOR."

— BuzzFeed on Hard Seltzers

"GRADE A."

— Newsday

"DOUBLE GOLD MEDAL WINNER!"

— Fizz Fight Hard Seltzer Competition

FLAVORS



BLACK CHERRY



GRAPEFRUIT



WATERMELON



PINEAPPLE

HEALTH-CONSCIOUS SELLING POINTS



SESSIONABLE SELTZER:



4.5% ABV

THE INGREDIENTS



The vodka is made with high-quality corn sourced from the Midwest — Corn Country!

Made with real juice and natural ingredients, and blended with sparkling water.



AT-HOME ENTERTAINING



POOLS AND PATIOS

IDEAL OCCASIONS

OUTDOOR ACTIVITIES LIKE
PICNICS OR CONCERTS



TAILGATING