

# BELVEDERE

VODKA

Belvedere Vodka, an iconic brand crafted in a Polish distillery that has produced vodka since the early 1900s, is known as the world's first super-premium vodka.

Here are some fun facts to wow your customers about this luxe brand.



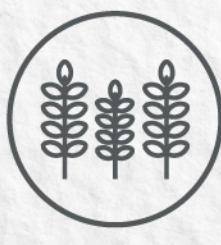
1



Belvedere, translated from Polish, means “a place from which one sees beauty.” It also shares a name with one of Poland’s most historic landmarks, the Belweder Presidential Palace.

In order to earn the title of a super-premium Polish vodka (aka Polska wódka), Belvedere must adhere to strict standards, using specific Polish grains, potatoes and Polish water.

2



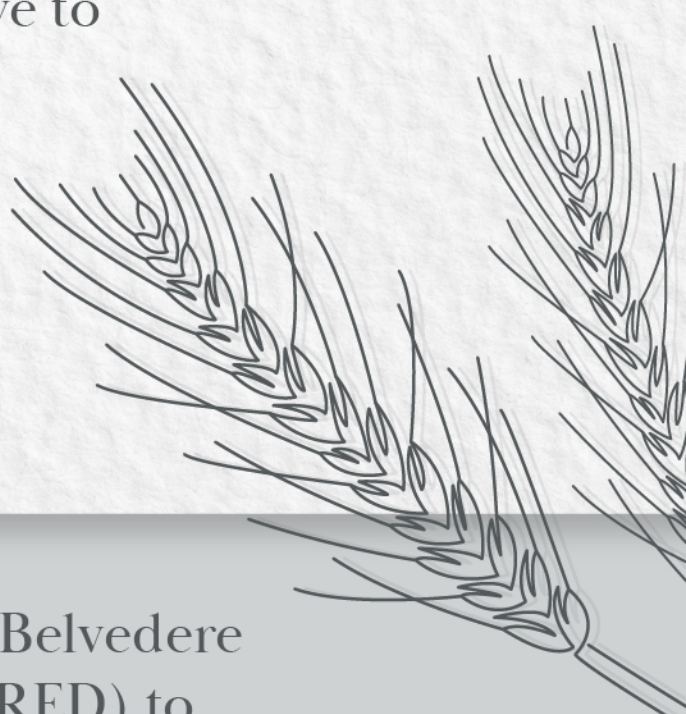
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Belvedere offers an innovative line of flavored vodkas using a maceration process that ensures the real fruit’s essential oils retain their flavor and mouth feel.



Since the fall of communism, Belvedere has embraced a “collective spirit.” From the distillers who create their vodka to the Polish farmers who grow their rye to this day, Belvedere is created by a community of passionate people — a “collective spirit.”

4



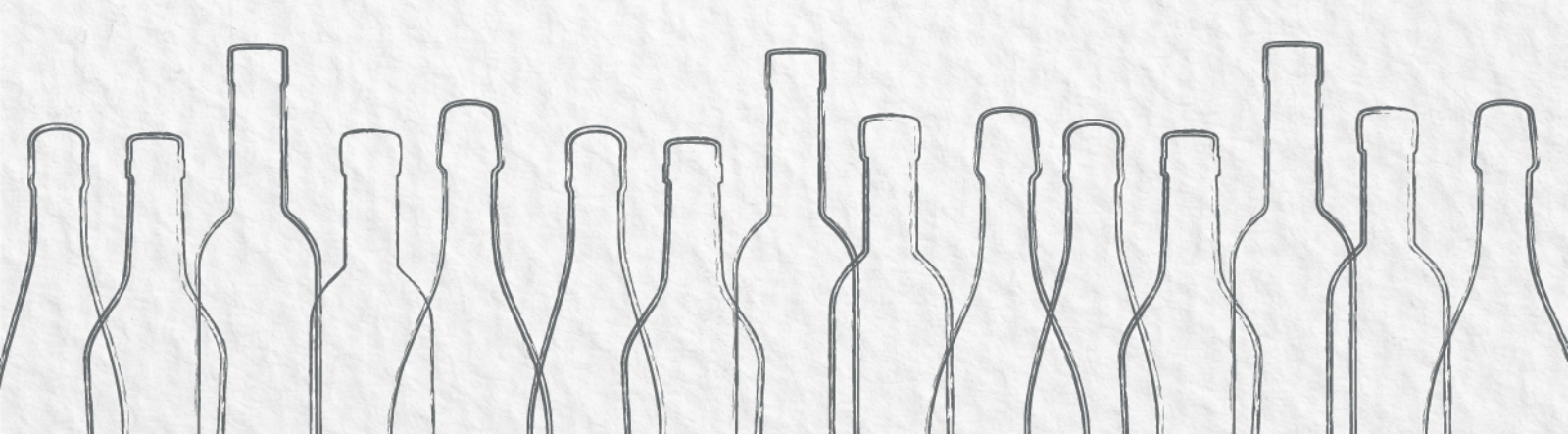
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For nearly a decade, Belvedere has partnered with (RED) to support the Global Fund to help fight HIV/AIDS in Africa.



Belvedere’s commitment to quality has won them the title of “Vodka Producer of the Year” in 2015, 2016 and 2017 by the International Spirits Challenge.

6



007

Belvedere joined forces with the world’s most famous spy, becoming the official vodka of the most recent James Bond film, Spectre, with several tie-in bottles — which are now as hard to find as Mr. Bond himself.

