

# ONLINE ALCOHOL SALES

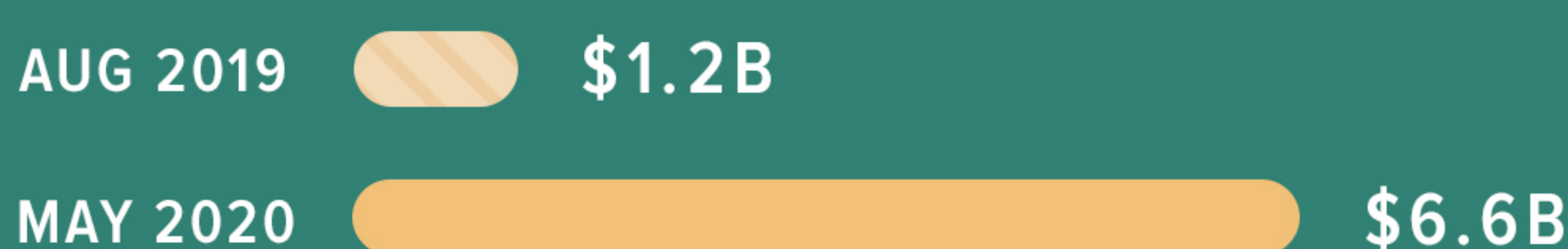
## THE BIG PICTURE

COVID-19 levied a devastating impact to on-premise businesses in 2020, but also paved the way for the explosion of online alcohol sales as consumers have been sheltering in place for months.

## TOTAL ONLINE DELIVERY AND PICKUP GROWTH

Ordering online for grocery and alcohol have experienced massive year-over-year (YOY) jumps.

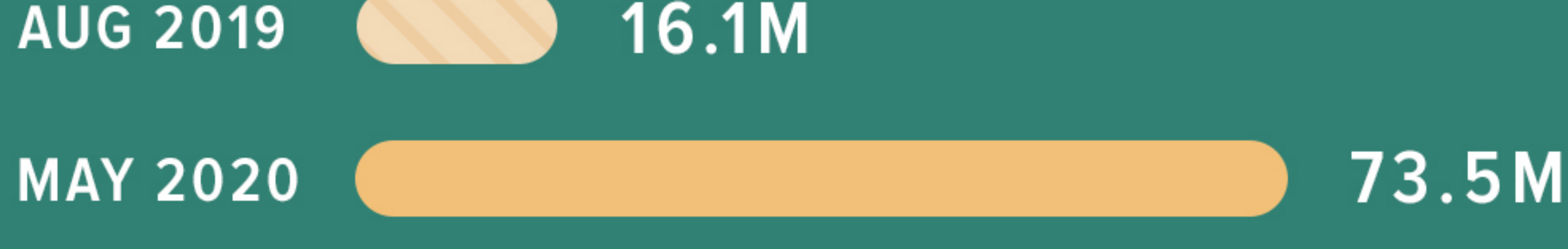
### SALES



### SPEND PER ORDER



### ORDERS



### ACTIVE CUSTOMERS



## ONLINE ALCOHOL ORDERS SOAR, WHILE IN-STORE PURCHASES INCREASE, TOO

